

For Immediate Release

<u>Media Contact</u> Janet M. Cinelli nGenx 812.456.1273 janet.cinelli@nGenx.com

nGenx announces partnership with Satori Group, Inc., a leader in corporate performance management & business intelligence solutions.

Satori Group will white label nGenx's newly released, Quick Launch – a seamless application delivery solution – to provide its CPM & BI offerings in the cloud.

Overland Park, KS (September 11, 2013) – <u>nGenx</u>, a leading cloud services provider of hosted applications and desktops, announces <u>Satori Group, Inc.</u> has chosen nGenx as its cloud provider for its solutions, including proCube, proView, oneGlance, Budgeting & Forecasting, and Reporting. The two companies signed a multi-year agreement earlier this year. Satori will market the solution under its own brand. It plans to focus promotional activities on its new hosted product, targeting both current and new customers. In support of Satori's initiative, nGenx completed development of Quick Launch, its seamless application delivery solution as the solution best fits how Satori wants to provide its applications from the cloud.

Satori began investigating the cloud for their CPM & BI solutions based on requests from customers and a market that is demanding a hosted solution. Satori chose the nGenx solution, because it appreciated the company's out-of-the-box thinking when working with the Satori team. "Of all the solutions and companies we evaluated, nGenx offered us the best combination of creative thinking and cloud expertise," said John Florio, Satori President and Chief Operating Officer. Even prior to the official rollout of its new delivery model, Satori has been discussing its hosted offering with current clients, and it is in the process of deploying its first customer.

Quick Launch is a windowed application delivery model that provides a seamless experience for the end user. "As the name suggests, Quick Launch provides the end user rapid access to their applications supported in the nGenx Workspace without them having to launch the entire desktop environment," said David Gibson, Chief Operating Officer of nGenx. This is an ideal solution for an ISV, such as Satori, who is bringing individual applications to the cloud: the customer experience mimics that of using a web-based application. "We wanted to focus on the Quick Launch solution as it so closely mirrors using a application from the Internet. With one click, the end user is working in the application," said Florio.

About nGenx

Founded in 2000, nGenx is a pioneer of "Desktop as a Service" (DaaS) and cloud-based application delivery. nGenx works with strategic partners such as Microsoft, Citrix and others to

develop hosted IT applications provided via the cloud. Through its cutting-edge technology, nGenx enables organizations to access their business applications on any device, anywhere business may be conducted. nGenx markets its solutions through a robust, fully brandable white label program supported by its nGenx Control Panel, a single pane-of-glass provisioning system that allows white label partners and enterprise customers complete control over their IT environments. For more information, visit <u>about nGenx</u>.

About Satori Group, Inc.

Satori Group, Inc. is a business intelligence and corporate performance management solutions provider. Powered by proCube, a high performance, in-memory business intelligence platform, proView, an intuitive reporting portal, and oneGlance, a data visualization platform, Satori's solutions scale to fit any budget and deploy on-premise or in the cloud. Solutions for budgeting and forecasting, reporting and analytics allow organizations to work collaboratively in real time across the enterprise to gain actionable information that drives businesses forward. With domain expertise and knowledge of best practices across industries, Satori provides strategic planning, implementation, project management and on-going support for business. For more information, visit about Satori.

-30-